



IPOS Fundraising/Marketing Committee (FMC)

This is a summary of IPOS Fundraising Committee activities from the last report

Our Fundraising Committee comprises the following members: Drs. Melissa Henry, Maggie Watson, Kevin Stein, Carolyn Messner, Francine Parnes, and Elizabeth Harvey.

The following is a description of major events hosted or facilitated (completed and in progress) by IPOS through our Fundraising Committee and the IPOS Academy Planning Committee, IPOS Faculty, and the Association of Psycho-Oncology in Africa (APOA):

- Survey on policies and practices in communication of a cancer diagnosis in African cancer care
- 2019 IPOS World Congress in Banff, Canada
- 2019 IPOS Academy in Maputo, Mozambique
- IPOS at AORTIC Congress
- Planning of the IPOS Capacity-Building in Psycho-Oncology ECHO
- Working group on National Cancer Plans in Africa

Please see below for a description of each activities.

Survey on the topic of policies and practices in communication of a cancer diagnosis in African cancer care and World Café to optimize the cultural relevance of our IPOS Academy in Mozambique

- We conducted a survey to collect quantitative data on the topic of policies and practices around communicating bad news to patients. This survey, combined with a World Café, optimized the cultural relevance of our IPOS Academy in Mozambique, delivered to physicians, nurses, and allied professionals on Nov 3-4 2019 before the AORTIC Congress, on the topic of communication skills training in cancer care. We collaborated with Memorial Sloan Kettering towards the communication skills training.
- We obtained ethics approval for the study and the survey, it was approved by IPOS Research Committee, and has been completed by >100 physicians and nurses in Africa.
- Investigators: Dr. David Lounsbury (co-PI; NYC Albert Einstein College of Medicine), Dr. Melissa Henry (co-PI; McGill University), Dr. Chioma Asuzu (University of Ibadan, Ibadan, Nigeria), Dr. David Kissane (Monash University, Melbourne, Australia), Dr. Scott Nichols (Enloe Medical Centre, Chico, California, USA), Dr. Philip Odiyo (Faraja Cancer Support Trust, Nairobi, Kenya), Dr. Patricia Parker (Sloan-Kettering Cancer Center, New York, USA), Mr. Ali Alias (McGill University, Montreal, Quebec, Canada), Dr. Maggie Watson (University College London, UK).

2019 IPOS World Congress in Banff, Canada

- We presented a symposium as part of the 2019 IPOS World Congress in Banff, Canada.

Asuzu, C., Baranga, P., Henry, M., Turner, J., Travado, L., Ullrich, A. (2019, September). Growing and Developing Psychosocial Oncology Programs in Africa: Challenges and Opportunities. Symposium at the International Psycho-Oncology Society (IPOS). Banff, Canada.

2019 IPOS Academy in Maputo, Mozambique

- Scholarships were extended to 37 professionals working in oncology in Africa, including in the following Countries: 11 in Mozambique, 13 in Nigeria, 5 in Kenya, 4 in Tanzania, 3 in Rwanda, 1 in Uganda, and 1 in Ethiopia.
- Twenty-five professionals attended the 2019 IPOS Mozambique Academy.
- 21 attendees completed the Knowledge Transfer and Exchange Evaluation. Respondents' primary role was mostly physician (n=10; 47.6%), nurse (n=5; 23.8%), and psychologist (n=4; 19%). Participants were all (100%) very satisfied with the Training Academy, which received high ratings on every item on the questionnaire including credibility (4.0/4.0), relevance to a challenge / gap experienced in practice (3.75/4.0), and usefulness (3.81/4.0). One hundred percent (100%) of attendees said they considered the Academy was worth their investment of time and all (100%) would recommend the Academy to another African colleague. The Academy attendees saw statistically significant improvement ($p=0.001$) on their levels of self-efficacy to communicate with patients/families from pre to post Academy, translating in a large magnitude of reported improvement (i.e., 1.20 standard deviation improvement). See Table below for more detailed results of the evaluation. The comments received for improvement in open ended questions included allowing for more days of training in the Academy (3-14 days), more frequent training, training on clinical interventions and programs, as well as on research.
- IPOS membership was extended to Academy participants.
- Following the Training Academy, we created a community of practice on the WhatsApp platform combining academy scholars and faculty to facilitate exchange and implementation of ideas.





World Café as part of the 2019 IPOS Academy in Maputo, Mozambique

- We conducted a World Café as part of our Academy to identify: 1) the current state of psycho-oncology in Africa; 2) the contribution of psycho-oncology to cancer prevention / control and palliative care in Africa; and 3) future clinical, education, and research interests to develop psycho-oncology in Africa. We also consulted different stakeholders

during the AORTIC congress such as members of the World Health Organization, the Ministry of Health, Cancer Societies, and individual physicians, nurses, and allied professionals practicing in oncology in Africa. The main highlights included:

- 1) Psycho-oncology is not integrated in the public health system, which almost solely emphasized cancer treatment. There is a need to integrate psycho-oncology in cancer prevention initiatives and along the continuum of care including in palliative care. Continuity of care and navigation is essential during the cancer trajectory. We need to move forward using a comprehensive model of care to make sure patients are properly supported in their cancer journey, breaking the social isolation and stigma often associated with this devastating disease.
- 2) There is a need for structure through establishing a training program, including curriculum for physicians, nurses, and allied professionals. Core training components should include communication, screening for distress, evaluating depression, and building coordinated psycho-oncology programs. These components are central to early detection and treatment adherence in Africa and can be a starting point for more specialized training.
- 3) One needs to leverage human resources in countries and loco-regional contexts, as well as identify gaps in care to search for funding of additional resources. The training needs to be adapted to national and locoregional contexts.

IPOS at AORTIC Congress

- IPOS had three invited symposiums at AORTIC this year, including two on communication skills training and one on the importance of growing and developing psychosocial oncology programs in Africa. These symposiums included presence of WHO either as a presenter and active supporter and champion of IPOS. These symposiums were chaired by Dr. Melissa Henry, Dr. Luzia Travado, and Dr. Chioma Asuzu.
- During the AORTIC Congress, Dr. Henry and other IPOS Faculty met with the World Health Organization Officer for Brazaville / Sub-Saharan Africa Dr. Prebo Barango, the Mozambique Director of Cancer Division Dr. Cesaltina Ferreira, the Princess of Jordan and President of UICC Dina Mired, Roche Sub-Saharan Africa, the National Cancer Institute, and heads of Project ECHO at the University of New Mexico. All agreed psycho-oncology should be part of National Cancer Plans and were supportive of building training programs in psycho-oncology.
- University of New Mexico expressed their interest for IPOS to conduct an IPOS ECHO for continuing training and provided direction in terms of organization and budget. They will be available to assist in training and implementation.
- The Princess of Jordan and President of UICC Dina Mired invited IPOS to submit a Symposium at the upcoming UICC Congress in Oman in October 2020.
- WHO Dr. Prebo Barango suggested we integrate psycho-oncology as part of the Global Strategy towards the Elimination of Cervical Cancer in Sub-Saharan Africa, including in the WHO-targeted countries. He invited IPOS to propose a training program. This program's implementation will be championed and supported by WHO.
- Roche Sub-Saharan Africa has manifested their interest in considering supporting the creation of an IPOS training program in psycho-oncology. They are particularly interested in building capacity for communication skills and navigation, recognizing their importance along the cancer continuum of care. Roche has the experience of providing medicines free of charge without uptake from the targeted communities. We spoke about the need to map-out existing resources in each Country and region, as well as initiating focus groups

which would gather product-specific data to understand low uptake as it relates to early detection of cervical cancer.

- The National Cancer Institute will be in touch with Dr. Henry around integrating IPOS within an eventual ECHO they are planning.
- Dr. Melissa Henry, Dr. Scott Nichols, and Dr. Sharon Nichols met with Project ECHO to discuss the possibility of having an IPOS ECHO. The University of New Mexico and MD Anderson offers training free of charge. ECHO requires a program manager, a program coordinator, and an IT consultant. Project ECHO has sent IPOS a budget example for consideration of funding sources.



PROPOSED FRAMEWORK FOR PSYCHO ONCOLOGY

Develop capacity of HWC on Psycho oncology	Improved patient care across the cancer continuum	Improved outcomes for cancer and attainment of UHC
<p>Short term</p> <ul style="list-style-type: none"> Training academies On-line training platform for in-service On-site mentoring <p>Long term</p> <ul style="list-style-type: none"> Include psycho oncology into pre-service training curriculum for relevant HCWs Context specific hand book on psycho oncology Operational research on appropriate service delivery models Integration into NCCPs 	<ul style="list-style-type: none"> HCWs communication capacity to provide cancer related information improved Better experience of patients on cancer prevention, treatment, care and palliative care Better communication and support for relatives, care givers and entire community Community better motivated to seek and utilize cancer prevention and control interventions Better prognosis and outcome for cancer in Africa 	<ul style="list-style-type: none"> Improved quality of comprehensive cancer care Better outcomes for cancer in Africa

World Health Organization

Contribution of Psycho oncology to UHC

- Improved access
- Better coverage
- Equity
- Quality

Planning of the IPOS Capacity-Building in Psycho-Oncology ECHO

- Based on our high-level meeting with WHO Dr. Prebo Barango, we designed the IPOS Capacity-Building in Psycho-Oncology ECHO to disseminate evidence-based practices in psycho-oncology in Africa to improve cancer prevention and cancer care – as mandated by the World Health Organization (WHO).
- Our capacity-building program was developed by our IPOS Academy Scientific Committee in collaboration with IPOS Education Committee, IPOS Board, members of the World Health Organization, and stakeholder consultations/surveys. It is based on the Institute of Medicine guidelines, European Guide for Quality National Cancer Control Programs, and existing training programs in psycho-oncology, contextualized using resource stratification, and adapted to the African context. The program includes topic-based training of relevance to improve cancer prevention and early detection, treatment adherence, symptom management, survivorship, and palliative care. It is based on the premise that good quality cancer care requires an illness-based approach rather than a disease-focused one, whereby the patient, family, and community are at the center of cancer care.
- IPOS Board approved the final program.
- We met with WHO Dr. Prebo Barango to review the program and alignment with WHO goals. It was proposed that the IPOS Capacity-Building ECHO be rolled-out as part of the cervical cancer strategy to be integrated in Maternal Health Clinics in Sub-Saharan Africa. This plan has currently been halted due to COVID-19. Discussions to be continued once the global situation stabilizes.
- We received funding towards the IPOS Capacity-Building ECHO from the Friends of Psycho-Oncology in Africa. This funding will be dedicated towards a Jimmie Holland Project Coordinator.
- Our Steering Committee has participated in ECHO Training.
- Steering Committee: Dr. Melissa Henry (Chair; Canada), Dr. Chioma Asuzu (co-Chair; Nigeria), Mr. Phillip Odiyo (co-Chair; Kenya), David Lounsbury (USA), Scott Nichols (USA), Sharon Nichols (USA), Elizabeth Oluwatoyin Akin-Odanye (Nigeria), Joyce Terwase (Nigeria). Contributors: Jane Turner (Australia), Maria Die Trill (Spain), Maggie Watson (United Kingdom), Gladys Nduku (Kenya), Tania Estape (Spain).
- Faculty to be determined.

Working group on National Cancer Plans in Africa

- We created a working group to synthesize how National Cancer Plans in Africa include palliative care, supportive care, psycho-oncology, and address social determinants involved in cancer prevention.

IPOS Training Academy in Armenia

- IPOS hosted a Training Academy on Motivational Interviewing (MI) as part of the conference “Pain Management in Palliative Care – Applying Sector Reforms in Armenia”, organized by the Armenian Psycho-Oncology Society in collaboration with the Worldwide Hospice Palliative Care Alliance and Open Society Foundations-Armenia. Co-Chairs of the MI training: Drs. Melissa Henry and Rachel Green



IPOS AT UICC in Oman

- The Princess of Jordan and President of UICC Dina Mired invited IPOS to submit a Symposium at the upcoming UICC Congress in Oman in October 2020. The Symposium was accepted. Due to COVID-19 the UICC Congress was postponed.
- Henry, M., Turner, J., Travado, L., Nichols, S. & Ilbawi, A. (2020). Developing psycho-oncology programs to optimize world-wide cancer control. UICC World Cancer Congress. Muscat, Oman.



I wish to thank the committed members of our Fundraising Committee as well as members of our IPOS Academies Planning Committee and IPOS Academies Faculty for their continued contribution towards building capacity for cancer care in LMIC.

**2019 Annual Report
Report submitted by Dr. Melissa Henry
October 09, 2020**
